IGNITED MINDS TODAY

A Quarterly Magazine by Ignited Minds Edutech Pvt. Ltd.

CONTRIBUTOR GUIDELINES

About Ignited Minds Today

Ignited Minds Today (IMT) is a quarterly print magazine serving as a national and global voice for academic thought leadership, educational innovation, and institutional excellence. We publish rigorously researched, thoughtfully argued, and accessibly written content that addresses the most pressing issues in higher education, research, policy, and institutional development.

Our Mission

To advance academic discourse, promote evidence-based policy reforms, showcase institutional innovations, and foster meaningful dialogue among educators, administrators, policymakers, and researchers across India and globally.

Who We Seek

We welcome contributions from:

- Vice-Chancellors, Directors, and Deans of higher education institutions
- Senior faculty members and researchers with demonstrated expertise
- Education policymakers and government officials
- Industry leaders engaged in academia-industry collaboration
- International scholars and thought leaders in education
- Emerging scholars with innovative research or perspectives (subject to editorial review)

Content Categories & Specifications

Category	Word Count	Format	Typical Content
Cover Story	1200-1500	In-depth feature	Thematic exploration of major policy or trend
Feature Article	1000-1200	Research/Analysis	Original research, case studies, comparative analysis
Opinion/Perspective	800-1,000	Argumentative essay	Thought leadership on emerging issues
Interview	600-800	Q&A with intro	Conversations with thought leaders
Brief/Insight	500-600	Short commentary	Policy updates, data analysis, book reviews

Submission Requirements

1. Manuscript Preparation

- Submit manuscripts in Microsoft Word (.docx) or PDF format
- Use 12-point Times New Roman or Arial font, double-spaced
- Include page numbers
- Number all headings and subheadings sequentially

2. Required Elements

Every submission must include:

- **Title:** Clear, concise, and descriptive (12-15 words maximum)
- **Abstract:** 200-250 words summarizing the main argument, evidence, and conclusions
- **Author Bio:** 100-150 words including current position, institutional affiliation, research interests, and notable achievements
- **Keywords:** 5-7 keywords for indexing purposes
- **Author Photo:** High-resolution professional headshot (minimum 300 DPI)
- **Contact Information:** Email, phone number, institutional address

3. Citations and References

- Use APA 7th Edition citation style throughout
- All factual claims must be supported by credible sources
- Include a complete reference list at the end of the article
- Verify all URLs are active and accessible

4. Visual Elements (Optional but Encouraged)

- Graphs, charts, tables, and infographics that enhance understanding
- High-resolution images (minimum 300 DPI) in JPEG or PNG format
- All visuals must include captions and source attributions
- Ensure you have copyright permissions for all third-party images

Writing Guidelines

Tone and Style

- **Academic yet accessible:** Write for educated non-specialists, not just domain experts
- **Evidence-based:** Support arguments with data, research, and credible examples
- **Action-oriented:** Where appropriate, provide practical recommendations or insights
- **Balanced perspective:** Acknowledge complexities and alternative viewpoints
- **Clear and concise:** Avoid jargon; define technical terms when necessary

Structure

- Begin with a compelling introduction that establishes context and stakes
- Use clear headings and subheadings to guide readers
- Develop arguments logically with supporting evidence
- Conclude with clear takeaways or future implications

What We're Looking For

- Original insights not previously published elsewhere
- Relevance to Indian and global higher education contexts
- Rigorous analysis grounded in evidence
- Institutional case studies with transferable lessons
- Forward-looking perspectives on emerging trends

Editorial Process

Review Timeline

1. **Initial Review:** Within 7 business days of submission, you will receive acknowledgment and preliminary feedback
2. **Peer Review:** Selected articles undergo peer review by subject matter experts (2-3 weeks)
3. **Revision Period:** Authors have 10-14 days to incorporate feedback and revise
4. **Final Approval:** Copyediting and final approval within 1 week
5. **Publication:** Accepted articles published in the next quarterly issue

Editorial Standards

Our editorial team evaluates submissions based on:

- Originality and significance of contribution
- Quality of research and evidence
- Clarity and coherence of argument
- Relevance to IMT's mission and readership
- Adherence to submission guidelines

Possible Outcomes

- **Accept:** Manuscript accepted with minor copyediting
- **Revise & Resubmit:** Manuscript shows promise but requires substantive revisions
- **Decline:** Manuscript does not align with current editorial priorities (with constructive feedback)

Rights, Ethics & Policies

Copyright and Permissions

- Authors retain copyright of their work

- By submitting, authors grant IMT first publication rights and non-exclusive rights to reproduce the article in print and digital formats
- Authors may republish their work elsewhere after publication in IMT with proper attribution

Originality and Plagiarism

- All submissions must be original and not previously published
- Do not submit manuscripts under consideration elsewhere
- All submissions will be screened for plagiarism using industry-standard tools

Conflict of Interest

- Authors must disclose any financial, institutional, or personal relationships that could be perceived as influencing their work

Author Consent

- All listed authors must have contributed substantially to the work
- Co-authors must provide written consent for submission

How to Submit

Email your submission to:

editor@ignitedmindstoday.com

Subject Line: IMT Submission - [Article Category] - [Your Name]

Include in Your Email

6. Complete manuscript (Word or PDF)
7. Abstract (separate document)
8. Author bio and photo
9. Any supporting visuals or data files
10. Cover letter briefly explaining the significance of your contribution

Questions?

We're here to support your contribution. For inquiries about:

- Suitability of your topic or approach
- Clarification on guidelines

- Submission status
- Collaboration opportunities

Contact our editorial team:

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Published by: Ignited Minds Edutech Pvt. Ltd.

Join us in advancing the conversation on higher education excellence.

We look forward to your contribution.